



**Join Us For**  
*BRMA Masonry Education Spring Seminar*

**“Building Green Homes with Concrete Masonry”**

**Tuesday, April 6, 2010**

**Sheraton Hotel, Roanoke, Virginia**

**Speakers:** Paul LaVene - President of the Carolina Concrete Masonry Association; Greg Messer - President of Palladium Homes in Raleigh, NC, who specializes in masonry framed homes; and Mark Furr - Architectural Representative for Chandler Concrete Company.

**Description:** Learn how concrete masonry can add to the design, construction and operation of high performance *green homes*. You will learn how to build concrete masonry framed homes and see how concrete masonry contributes to sustainable design through energy efficiency by utilizing thermal mass. In addition, concrete masonry offers significant lifetime savings in utility bills, reduced insurance and maintenance costs. Build with inherently sustainable products that offer safety, strength and durability built in, not added on.

**Directions:** From I-81 exit to I-581 and take exit 3W for Hershberger Road. Make a sharp right at the first light and follow road to hotel.

**Certification:** All attendees will receive a certificate of completion from the BRMA. AIA and licensed architects will earn 4 learning units (we will turn them in). Inspectors will earn 6 hours toward certification.

- 9:30 a.m. Registration - Coffee and Pastries
- 10:00 a.m. First session
- 12:00 p.m. Lunch
- 1:00 p.m. Second session
- 3:00 p.m. Questions/Answers – Adjourn

**Cost:** \$15 per person (for lunch). Cash or check only the day of event (make check out to: BRMA). Call or fax (540) 427-4220 (leave message or fax) or email: [stephanielawson777@verizon.net](mailto:stephanielawson777@verizon.net) **Deadline to register is Friday, April 2<sup>nd</sup>**

Name(s) \_\_\_\_\_ Company \_\_\_\_\_ Phone \_\_\_\_\_  
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If you need further information on this seminar, please call either Neal Ragsdale, 434/792-1233 or Bill Alexander, 434/420-2360.