

Virginia Society AIA and AIA Blue Ridge,
in Collaboration with the Virginia Tech School of Architecture + Design
and the Myers-Lawson School of Construction, Present:

Digital Craft and Collaboration

in Today's Architectural Practice

September 7-8, 2007

Skelton Conference Center/Hancock Auditorium
Virginia Tech, Blacksburg, VA

Earn up to 10 AIA/CES Learning Units!

This special event will focus on the linkages among digital design, construction, and the physical manufacturing process. With a team of presenters including leading practitioners, *Digital Craft and Collaboration in Today's Architectural Practice* will serve as a forum for architecture, engineering, and construction professionals to explore their changing roles in this rapidly evolving digital age.



Virginia Society AIA, 2501 Monument Avenue, Richmond VA 23220
phone: 804-644-3041; fax: 804-643-4607

Return Service Requested

Schedule of Events (view complete schedule at www.aiava.org)

Friday, September 7, 2007

7:00 – 8:30 pm: **Refabricating ARCHITECTURE**
Stephen Kieran, FAIA, Kieran Timberlake Associates

8:30 – 9:30 pm: **Stream of Consciousness**
Dennis Shelden, Gehry Technologies, Inc.

Saturday, September 8, 2007

8:45 – 9:45 am: **Design Systems**
Steve Sanderson, SHoP Architects

10:00 – 11:00 am: **The Possibility of (an) Architecture**
Mark Goulthorpe, dECOi Architects

11:00 am – Noon: **From Virtual to Reality**
Robert A. Zahner, A. Zahner Company

1:00 – 2:30 pm: **Case Study/Panel Discussion:
Art Museum of Western Virginia**
John Murphey, AIA, Randall Stout Architects, Inc.; Dave Salzer, Balfour Beatty Construction; Jeet Kharde, Balfour Beatty Construction; Robert A. Zahner, A. Zahner Company; Mark Munday, Superior Steel

4:00 – 5:00 pm: **Projects and Their Consequences**
Jesse Reiser, AIA, Reiser and Umemoto

5:00 – 6:00 pm: **Panel Discussion:
Digital Design and Construction**
Jesse Reiser, AIA, Reiser and Umemoto; Robert A. Zahner, A. Zahner Company; Mark Goulthorpe, dECOi Architects; Steve Sanderson, SHoP Architects; Dennis Shelden, Gehry Technologies, Inc.; Dave Salzer, Balfour Beatty Construction; Moderator: Michael O'Brien, Virginia Tech, Myers-Lawson School of Construction

Digital Craft and Collaboration in Today's Architectural Practice

Early-Bird Registration

Deadline: Friday, August 24, 5 pm

AIA members/Associates, VA Tech Faculty: \$150

Non-AIA members: \$175

Regular Registration

Deadline: Tuesday, September 4, 5 pm

All registrants: \$210

7.5 AIA/CES Learning Units, 2.5 additional LUs available to those who attend the Friday evening lectures. Registration includes parking and Saturday lunch.

Visit **www.aiava.org** to register online or download a faxable form.

Special Hotel Rates

The Inn at Virginia Tech & Skelton Conference Center (901 Prices Fork Road, Blacksburg, VA 24061). Reservations: 540-231-8000—Mention Code: AIA BR. The pre-tax discounted rate is \$119 for Thursday, Sept. 6, through Saturday, Sept. 8. *Discount expires August 24 or when the block is full.*

The Holiday Inn University (900 Prices Fork Road, Blacksburg, VA 24060). Reservations: 540-552-7001—Mention Code: AIA. The pre-tax discounted rate is \$105 for Thursday, Sept. 6, through Saturday, Sept. 8. *Discount expires August 24 or when the block is full.*

For more information, please visit our website at **www.aiava.org** or contact Jim Walker at 804-237-1777 or jwalker@aiava.org.